

THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta. Thursday, February 24th 1944



ANNUAL SCHOOL MEETING HELD

The Annual meeting of the Chinook Consolidated school district was held at the school, on Feb. 12th, with a good attendance of the ratepayers. The financial report presented by the secretary, Lorne Proudfoot brought out an interesting discussion in regard to van driving and other items of interest in connection with the finances and operation of the school.

The question of the Larger Unit and the possibility of the school being included in the Acadia School Division, was also discussed and a motion was passed that speakers be asked to attend a meeting at Chinook School at 2 p.m. on Saturday, March 4th, to explain the advantages of the

enlarged units, this would be of vital importance to parents and others interested in obtaining the highest standard of education possible, especially in regard to the High School.

The retiring trustees were re-elected, Mr. Sam Macchell being elected to fill the vacancy created by the death of Mr. Geo. McDonald.

The Inspector's report was then read.

Men, Women Over 40 Feel Weak, Worn, Old? Want Normal Pep, Vm, Vitality?

Does weak, run-down, exhausted condition make you feel faded out, old? Try OTC's. Contains special salts, vitamins, often needed after 40 to stimulate brain, circulation, blood-purifying, invigorate. Helps you get normal pep, vim, vitality. Indispensable since OTC's Tonic Tablets only 50¢. For sale at all good drug stores every where.

RED CROSS MEETING AT HOTEL FEB. 26

The Annual meeting of the Chinook Branch of the Canadian Red Cross will be held at the Chinook Hotel on Saturday evening, Feb. 26th at 8:30 p.m. Main business is the reception of reports and election of officers, the work of the Red Cross is important. Please attend.

THE LADIES CARD CLUB MET WED.

The Ladies' Card Club met Wednesday at the home of Mrs. E. H. Targett. Mrs. W. Hogg was the prize winner.

A very dainty lunch was served.

The Club will meet next week at the home of Mrs. J. Peyton.

LOCAL NEWS

Mrs. Randle of Blackre, who has been visiting at the home of her sister, Mrs. Hille of Cereal, and also visiting with daughter, Miss Randle, Primary teacher, Chinook school, returned to her home Tuesday morning.

Sgt. Pilot C. M. Ford who spent a short leave at the home of his father, Mr. H. Ford, returned Wednesday.

Mrs. Jas. Aitken is a patient in the Esler Hospital.

Mr. R. Mudley and son, James are Saskatoon visitors this week.

Mrs. J. C. Bayley who spent two weeks visiting with friends in Calgary, returned Thursday morning.

Mr. Oden Blagen of Grand Prairie, is visiting with his brother, Ervie and other old friends of this district. He is purchasing second hand machinery to return with a truck load for the Peace River country.

A Church of England Service will be held at the School at 2 p.m. next Sunday afternoon. Rev. E. H. Christmas officiating.



By Dr. K. W. Neathy, Director, Agricultural Department, North-West Live Elevators Association

A Permanent Calendar

If you are conservative, don't read this.

If you are interested in reform, read this and ask the nearest Live Elevator agent for the printed circular dealing more fully with the same subject. He can give you a calendar which may, perhaps, be adopted for world-wide use, and which will serve year after year from generation unto generation.

This new calendar, the adoption of which is proposed by the World Calendar Association, is simplicity itself. It would divide the year into four equal quarters of 91 days each. The first month of each quarter would have 31 days and the other two 30 days each.

The observant reader immediately objects that this leaves one day extra and two extra in Leap Year, and that would mean that in less than a couple of centuries, winter would be coming in the summer and summer in the winter. This problem is overcome by having a Year-End Day (called Y) between the last day of the old year and New Year's Day. This would be a world holiday. Leap Year would be given due recognition by means of a day called L between June 30 and July 1, and it, also, would be a world holiday.

If this new calendar is adopted, Christmas Day will always fall on a Monday, and your own birthday will always be on the same day of the week. We quote from the *American Scientist*: "This revised world calendar is balanced in structure, perpetual in form, harmonious in arrangement."

Live Elevator agents will gladly order extra copies for use in country schools.

Best Quality-Best Prices

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Cockshutt Plow Co.

Bring us your Eggs

Large New Stock of

HARDWARE

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GROCERIES

A complete line of Veterinary Supplies

FLOUR & SHORTS

at discount for 500 lbs and up

PLAN TO MAINTAIN HOG PRODUCTION

During

1944 and 1945

Every good quality hog that can be produced during the next two years will be needed.

The current bacon contract is for two years. It guarantees bacon prices and the delivery of 900 million pounds of bacon over the contract period. To help Britain maintain her present weekly ration of 4 oz. for each person Canada will try to deliver 600 million pounds of bacon this year.

IMPROVE QUALITY

Quality premiums of \$3.00 for each Grade A carcass and \$2.00 for each Grade B1 carcass have been authorized. They increase the net profit in hog production and emphasize the urgency of improving quality to protect the after-the-war position on the British market.

Hog Production is Profitable

After allowing reasonable feed allowances and liberal overhead charges to cover all possible costs the following net returns can now be expected from feed grains fed to hogs:

Wt. of Hog Live Lbs.	Selling Price per 100 lbs. dressed	Value of Hog	Quality Bonus B1 Grade	Returns per Hog	Returns for grain	Value of grain per 100 lbs.
200	\$15.00	22.50	2.00	24.50	17.50	1.75
200	15.50	23.25	2.00	25.25	18.25	1.83
200	16.00	24.00	2.00	26.00	19.00	1.90
200	16.50	24.75	2.00	26.75	19.75	1.98
200	17.00	25.50	2.00	27.50	20.50	2.05

Grade A hogs on which \$3.00 Quality Bonus is paid will return an additional 10c. per hundred for the grain used.

For further information consult your Provincial Department of Agriculture, Agricultural College, nearest Dominion Experimental Farm or Live Hog Office of the Dominion Department of Agriculture.

AGRICULTURAL SUPPLIES BOARD
Dominion Department of Agriculture, Ottawa

Honourable Justice G. Gardiner, Minister

IMPORTANT ORDER REPAIRS

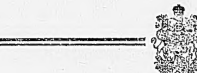
Check All Your Farm Equipment Because Repair Parts are difficult to get and getting more difficult as time goes on. If you leave your ordering until spring, chances are you will be disappointed.

DON'T DELAY
Ask Your Dealer For
I. H. C. & John Deere

COOLEY BROS.

Chinook, Alta.

Phone 10



GOVERNMENT NOTICE NATIONAL WAR LABOUR BOARD

Incorporation of Cost of Living Bonus into Wage Rates

THE ATTENTION of all employers in Canada, subject to the Wartime Wages Control Order 1943 (P.C. 2984), is directed to the provisions of the Order requiring them to establish for each of their occupational classifications, not above the rank of foreman, a single wage rate or range of wage rates as prescribed by the rules set out in Schedule "A" of the Order by adding to the previous authorized single wage rate or previous authorized range of wage rates the amount of previous authorized cost of living bonus, and that such established single wage rate or range of wage rates shall be effective for the first payroll period beginning on or after February 15, 1944.

Employers who may not be paying previous authorized cost of living bonus as required by General Orders of the National War Labour Board, issued under dates of August 4, 1942, and November 3, 1943, pursuant to the provisions of the Wartime Wages Control Order, P.C. 2963, are required to include such amounts of cost of living bonus in the establishment of wage rates of their employees under P.C. 2984 effective for the first payroll period beginning on or after February 15, 1944, as stated.

C. P. McTAGUE,
Chairman

NATIONAL WAR LABOUR BOARD

Ottawa, Canada

D-3-44-W

It Does taste good in a pipe

Picobac

The Pick of Tobacco

Medicine At War

CASUALTIES ARE INEVITABLE in time of war, but it is encouraging to know that because of the great advances made in medical science in recent years, the mortality rate among our wounded is very low. Statistics given out by the British Ministry of Information show that in this war there is much less loss of life as the result of wounds than there was in the First World War. At that time, the mortality rate in hospitals for the wounded in Egypt and Palestine was 7.44, while out of nearly 30,000 battle casualties admitted to hospitals in the Middle East during the year ending March 31, 1943, the death rate was only 2.1. Another comparison which has been given, tells of a British hospital in France, where 1,300 severely wounded patients were treated towards the end of the last war. Of these, 113 died. During the recent campaign in Tunisia, there were only five deaths in a hospital which had 1,500 serious cases.

Many Advances Have Been Made

This decline in the death rate among the wounded is a tribute to the progress made in the field of medicine since the last war. Outstanding among the new discoveries are the sulphonamide drugs and the drug penicillin, which have proved so effective in preventing infection and in healing wounds. The use of airplanes in dealing with casualties is also an important development. Facilities are provided not only for evacuating the wounded quickly by air, but also for conveying doctors and medical equipment to battle areas. Nearly 15,000 sick and wounded were taken to North Africa by the Royal Air Force and the United States Army Air Corps during the Sicilian campaign, and the same number of casualties were evacuated by air during the fighting in North Africa. It has also been related that on more than one occasion all the necessities for the establishment of a fully equipped hospital have been flown into battle areas.

Blood Plasma Saves Lives

Another important development, and one to which civilians are able to contribute, is the use of blood plasma for the treatment of those suffering from wounds or shock. Transfusions are considered vital for such cases, and trained teams crawl forward in the battle areas, administering plasma to casualties before they are moved. Plasma is dried blood, and it can be kept for any length of time, without requiring refrigeration. This is a very recent discovery and one which has been instrumental in saving many lives. Great quantities of this plasma are needed, and many thousands of Canadians are regularly donating blood for this purpose. Mobile operating theatres, which may be moved very close to the front lines are another important factor in the prevention of a high death rate from wounds. In carrying out these valuable services, great skill and courage is constantly being shown by the doctors and other members of the Medical Corps and to them goes credit for the saving of many lives for the fighting forces.

Sufferers of Painful SINUS—Get Quick Relief!

Just a Few Drops Relieve Stiffness...
Make Breathing Easier... Give You Comfort

It's grand how Vicks Vapo-r-nol clears congestion from nasal passages—gives sinuses a chance to drain. Results are so good because Vicks Vapo-r-nol is specially medicated that it works out where trouble is—to relieve painful congestion and make breathing easier. Try it—put a few drops up each nostril—follow directions in folder.

VICKS VAPOR-NOL

Healthy Emotion

Air Commodore Says Fear Sharpens The Judgment

Contrary to the general belief that fear is something to be ashamed of and "nerves" an insurmountable handicap to anyone who wants to fly, an Air Commodore writing in the British Medical Journal points out: "Fear within limits is not only a natural but a healthy emotion, stimulating attention, sharpening judgment and evoking maximum effort."

Night bomber crews, he reveals, are the greatest sufferers from "nerves", but as an experienced squadron leader told him: "The man I like to have is one with enough imagination to fear the worst and hope for the best."

The real danger to an airman is lack of confidence. It is a major cause of flying accidents operational failures and psychological breakdown in air crews, according to this Air Commodore.

Relieves distress from MONTHLY FEMALE WEAKNESS

Lydia Pinkham's Vegetable Compound not only helps relieve monthly pain but also helps restore normal monthly function. It helps build up resistance against distressing "mild" and "bad" days. Made in Canada.

Population Of India

Increasing At The Rate Of Five Million People Yearly

In the last 50 years a population equivalent to that of the United States has been added to the resident population of India by natural increase. The human family there is increasing at the rate of 5,000,000 people yearly at the present time. There is sometimes forgotten when famine is the topic and Great Britain the target for those who speak first and think afterwards.—Victoria Colonist.

NORWAY PAYS HER WAY

Because of the earnings of her merchant marine, the fourth largest in the world, Norway has been able to pay her own way all through this war. This is not all. The Royal Norwegian Government in London has also managed to meet pre-war obligations, and has paid interest and amortization instalments on Norwegian foreign loans.

THE BRITISH WAY

During the winter 1942-43 British domestic and industrial consumers of coal effected an economy of 11,000,000 tons in response to the government's request. This was 3,000,000 tons more than the advance estimate of saving.

Honey keeps better in a warm room rather than in a refrigerator.

Made A Difference

Germany Took Delight In Bombing Until They Were Attacked

A distinguished member of the British diplomatic service who served six years in Berlin said in the BBC's German program that it was no surprise to him to see from the German papers that the British raids on Berlin were described as "barbarous," "inspired by the Jews" and so on.

He said that before the war the idea of bombing cities was regarded as quite natural in German official circles. He remembered Goering saying to him that London was "a magnificent target—a large ripe plum" and he "made a noise with his lips like a small boy confronted by a large juicy plum." The broadcaster further remembered being told about the experience already gained in bombing Spanish civilians and he remembered Hitler in the crisis of 1938 threatening the use of the Luftwaffe. There was "no question of sparing civilians in Prague or London in those days."

Then came the war. Warsaw was bombed. Then Rotterdam, London, Coventry, Belgrade, Hitler never calculated, the speaker declared, that England would cutbush the Luftwaffe in three short years. Reprisals may console, he said, but they will not save Germany from British air power.

Kidneys Must Clean Out Acids

Excess acids, poisons and wastes in your blood are removed chiefly by your kidneys. Getting up nights, burning passions, blackheads, pimples, rheumatic pains, frequent headaches and feeling worn out, often point to kidney trouble. Kidneys are usually in such cases, the very first dose of your kidneys right to work. Kidneys clean out excess acids and wastes. And clean blood means better health. In just a day or so, you may easily make you feel better. The iron clad money-back agreement on our capsules is an immediate return of the full cost unless completely satisfied. Give us everything to fail and nothing to lose under this money back offer so get crystal clear your druggist today.

Where Prices Are High

Bread Is Six Dollars A Loaf In Croatian Capital

Zagreb, the capital of Croatia, is said to be the dearest city in Europe. Although a rationing system has been introduced for a number of the most important foodstuffs, the rations are quite inadequate and a black market flourishes. Fantastic prices are being paid, for example something like \$6 for a two-pound loaf of bread.

Foreign currency, particularly Swiss francs, any kind of gold coins, Turkish pounds and Swedish kronor are eagerly purchased at six to 10 times their official value. The local currency is practically worthless. Even the government appears to recognize this for it is paying farmers 200 cigarettes and three boxes of matches—great rarities—for 10 pounds of butter or 200 pounds of corn.

SMILE AWHILE

"So you have married the queen of your heart?"

"Yes and today she made the first speech from the throne."

"I don't like the look of your husband," said the doctor.

"Neither do I," the wife replied, "but he's good to his children."

"You look sweet enough to eat," the airman whispered softly and low.

"I am," she said hungrily. "Where do you want to go?"

Husband: "The bank has returned that cheque."

Wife: "Isn't that splendid! What can we buy with it this time?"

"Women don't interest me. I prefer the company of my fellow men."

"I'm broke, too, brother!"

"I suppose you knew why I've stopped you, Mike?" remarked the policeman, heavily.

"Yes," replied the lovely motorist, "you're lonely."

Auntie: "How did Jimmy get on in his history exam?"

Mother: "Not very well, but it wasn't his fault. They asked him things that happened before the poor boy was born."

Hunter (to old guide): "Have you ever been lost in the woods?"

Old guide: "Nope—I never did get lost but I was bewildered once for four days."

Woman—How much will it cost to send this poem?

Postal Clerk—Four cents; it's first-class, you know.

Woman—Oh, thank you so much!

Price Control And Rationing Information

Q.—On December 31st my landlord gave me three months' notice to vacate as he wishes to live in the house himself. I understand he must give us six months' notice. Which is correct?

A.—You are correct—if the landlord wishes to occupy this house himself, he must give you six months' notice to vacate.

Q.—Will you please send me a ration book for my son. He is two months old now and we need rationed articles for his diet.

A.—To secure a ration book for your new baby have someone take the baby's birth certificate or baptismal certificate to your local ration board office; if neither certificate is available, you may take an affidavit on the form provided at the local ration board office.

Q.—Can my butcher refuse to give or sell a piece of suet with a lean roast of beef?

A.—Yes, if the butcher has no suet to either sell or give to his customers. Under Board Order 231 a carcass must be defatted at the abattoir before it is delivered to the butcher. These facts are used in the manufacture of munitions.

Q.—Recently I purchased two children's suits. They did not fit and I returned them to the store. The store refused to refund my money and there is no other merchandise in this particular shop which I want. What can I do to get my money returned?

A.—Merchandise may be exchanged for something else in the same store at any time if the retailer is agreeable, he does not have to refund the money. By Order of the Board no money can be refunded after a period of 12 business days has elapsed from date of sale.

Q.—My boy was home on leave and when I took his ration card to the local office I was granted one coupon for 1 lb. of coffee. Others in my neighborhood seem to be receiving larger quantities of rationed articles for their cards. Which is correct?

A.—These cards can only be used after nine meals have been served. With one card you were entitled to a coupon for 1 lb. of coffee, or coupons for whatever other rationed commodities you selected, a choice must be made, you may receive coupons for only one item. The others you mention may have saved up several cards and used them all at one time.

Please send your questions or your request for the pamphlet, "Consumers' News" or the Blue Book (the book in which you keep track of your ration card), mentioning the name of this paper, to Wartime Prices and Trade Board, Regina, Sask., or to the Wartime Price and Trade Board office.

The Private Soldier

Real Fighting Man Is Important But Very Often Forgotten

W. L. Shaw, in the Windsor Star, says: We want to say a word for the private soldier, the rough, tough fighting guy, who slogs through mud to slug the enemy.

This war has developed so many specialty branches with chaps in all sorts of uniforms, the real fighting man is all too often forgotten. He gets little praise, is not always accorded his place of importance in winning the battles.

It would be just too bad if every one wanted to duck from under. The good ones, there are thousands of young men who are in there firing, not asking any favors, not seeking and privileges. Their only desire is to draw a bead on a Boche and let the enemy have it. They want to kill so they can come home.

Please don't forget the fighting lads, the men who are up in the front lines, dogging shells and wielding bayonets.

JUST NONSENSE

Any idea that reprisals on Japanese in this country would deter the fiends in Japanese uniforms from continuing their unspeakable brutalities is nonsense, says the Detroit Free Press. The Jap military has no more consideration for Japanese civilians at home or abroad, than it has for foreigners. Cruelty has been deliberately bred into it.

Japan says she is "determined" to crush Britain and the U.S. At her age, Japan should not be so silly.

FOR COUGHS COLDS—BUCKLEY'S MIXTURE

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VENO'S COUGH SYRUP

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DON'T DELAY—BUY A BOTTLE TODAY!

CHILDREN LOVE VENO'S

VICTORY

HEALTH LEAGUE OF CANADA

New Values For Old

A startling and challenging piece of information has been drawn to our attention by the Department of Nutrition Services at Ottawa. In surveying and computing nutrition values on the food available for civilian consumption in Canada last year it was found that potatoes are the source of 35% of the Vitamin C that is available to Canadians in the present market. Moreover, one average potato contains enough Vitamin C to supply 1/3 of its daily requirement. Do you see the tremendous significance of these statements? Vitamin C is essential to our health and it is particularly difficult to obtain the amounts that we need in winter time. Yet the humble potato is willing to come to our rescue, if we will only take the trouble necessary to avail ourselves of the value that is there. This means that we must cook our potatoes properly.

A mild deficiency of Vitamin C results in defective teeth and bone formation, tender joints, headaches, low resistance to infection, digestive disturbances and general weakness and restlessness. This same Vitamin C is destroyed by overcooking, especially in rapidly boiling water in an open kettle.

Potatoes contain enough Vitamin C to supply one-third to one-half of our daily requirement—if we do not boil it away in preparing those potatoes for the table. Boiled pared potatoes have become a staple daily dish in vast numbers of Canadian homes; with the result that Canadians are deriving great benefit from the energy-giving value of the potato, but are losing the Vitamin values which could so easily be included. The solution is simple enough:

1. Bake your potatoes, or
 2. Steam your potatoes, or
 3. Boil potatoes in their jackets with a cover on the pot.
- Baked potatoes are the most nutritious form in which you can eat them. Very little of the value of the potato is lost if it is baked. Why not make use of your furnace and save heating the oven. Scrub the potatoes thoroughly, grease the skins with a bit of dripping so they will be tender enough to eat, and put them on the wide ledge inside your furnace door, and they will bake in about one hour. Be sure your family eats the skin so they get the benefit of all the minerals that lie close to it.
- Steamed potatoes are preferable to boiled ones because this elusive Vitamin C, though easily destroyed by cooking in water, is not as quickly destroyed by cooking in steam. If you have steamed potatoes, put them over a pot of boiling water, put the potatoes in it and put a cover on. Done in this way they will take about fifteen minutes longer to cook but will have a very fine flavor.
- If you must boil your potatoes, do so with the skins on! Don't peel them first. Scrub them well instead and boil them in a covered kettle. Their nutritive value will be much higher.

Chinese Journalism

Will Publish Tabloid Newspaper Printed In English

Chinese journalism students will publish an eight-page tabloid newspaper in English in Chungking soon, with equipment installed in a bamboo and mud building.

Dr. Hollington K. Tong, director of the Chinese Post Graduate School of Journalism, said in a radio message from Chungking that Dean Harrell L. Cross and the staff of journals sent to China by the Graduate School of Journalism of Columbia University will direct the staff of 24 students, including seven girls.

GEMS OF THOUGHT

GENTLENESS

To judge human nature rightly, a man may sometimes have a very small experience, provided he has a very large heart.—Balzac-Lytton.

Speak the truth by all means; be bold and fearless in your rebuke of error, and in your keener rebuke of wrong doing; but be human, and loving, and gentle, and brotherly the while.—W. M. Punshon.

The gentlest thing in the world Will override the strongest . . . To remain gentle is to be invincible.—Lao Tse.

The gentle mind by gentle deeds is known.—Spenser.

When angels visit us, we do not hear the rustle of wings, nor feel the feather touch of the breast of a dove; but we know their presence by the love they create in our hearts.—Mary Baker Eddy.

The servant of the Lord must not strive; but be gentle unto all men, apt to teach, patient.—II Timothy 2:24.

SLOAN'S LINIMENT

for QUICK RELIEF from STIFFNESS, SORENESS, BUMPS, ACHES, PAINS FROM BRUISES, SPRAINS AND CHEST COLDS

PENETRATING WARMTH

Sir Christopher Wren was the most eminent English architect of the 17th century.

For the MODERN KITCHEN

Appleford PRESTO PACK WAXED TISSUE

Appleford PAPER PRODUCTS

Fine Waxed Food Tissue . . . in the most convenient "hang-me-up" package . . . that's Appleford's Presto Pack . . . for the modern kitchen. On sale at your grocer's.

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Chinook Advertiser

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Publisher and Proprietor.

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Confectionary
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**BREAD
INSURANCE
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ONLY 2¢
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**ROYAL
YEAST
CAKES**

MADE IN CANADA

**FULL STRENGTH
DEPENDABLE
TIGHT WRAPPER**

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CHINA CLOSET very nice
piece of furniture \$20.00
Apply to L. D. Butts

Registered Yorkshire
BOAR Kept. Fee \$1.50
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Chinook Meat Market

Take part of
your change in
**WAR SAVINGS
STAMPS**



from YOUR GROCERY, DRUG AND
TOBACCO STORES—ALSO RESTAURANTS,
BANKS AND POST OFFICES

CHINOOK THEATRE

Boris Karloff
and
Peter Loree

The Horror Men
who mix Horror and Comedy
IN
The Boogie man will get you

Tuesday Feb. 29th
at 8 p. m.

Added Shorts—Community Singing

This is a Columbia Production and to date
we have found all Columbia pictures excellent.

An editorial

The Power of Your Home Paper

The power of the weekly newspaper was amply demonstrated a few days ago when the Minister of Finance presented his budget to Parliament. Included in this budget was an appropriation of \$325,000 for expanded study by the National Research Council into industrial utilization of farm crops.

Chemurgy—the research into conversion of surplus farm crops to industrial uses—was practically unknown in Canada prior to 1938. In that year Cecil Lamont, representing the Line Elevator Companies, visited the principal research centres of the United States. His report convinced the Line Elevator Companies that a great field for expanded industrial uses for surplus farm products was possible through scientific research.

The Line Elevators then pioneered a campaign for establishment of a Western division of the National Research Council dedicated to finding new industrial and edible uses for farm products. The weekly newspapers were solidly behind the advocacy of this plan designed to bring greater prosperity to agriculture. Their judgment has been vindicated. Today we find millions of bushels of wheat and other grains being used for industrial purposes. The reduction in the burdensome wheat surplus has strengthened the Canadian wheat price from 70 cents per bushel to \$1.25, plus what the participation certificates will finally bring the farmer. The manner in which the weekly press has advocated what was merely an idea in 1938 has resulted in all political parties and farmers' organizations solidly supporting chemurgy. The Government is now making a substantial amount available to expand research into industrial uses for farm crops and has plans for the creation of Western laboratories of the National Research Council after the war. The power and influence of the weekly newspaper for good works is indeed great.

CANADIAN + RED CROSS

GIVE to relieve human suffering!

THE ONLY NATIONAL CAMPAIGN THIS YEAR FOR WAR SERVICE FUNDS

**THE NEED GROWS
AS VICTORY NEARS
\$10,000,000 needed NOW!**

This is the year of supreme effort, the year Red Cross will be needed as never before. And as our all-out victory drive gains momentum, as casualty lists mount, as the horrors of war spread wider and sink deeper, this need will grow.

We must see them through: the fighting men on every front, the gallant Merchant Navy, the wounded and maimed in British and Canadian hospitals, Prisoners of War, the homeless war orphans of Britain and the suffering millions of Europe.

Only the Red Cross meets this call for vital life saving food for Prisoners of War, parcels, medicines, comforts, blood serum and nursing that spell survival for so many. There is no one else to do the job.

That is why we cannot fail: why we ask you to open your hearts and purses, giving to the limit of your ability.

Remember, Victory will not be cheap; the real need lies ahead.

S. W. Warren, Chinook, Post Office



CANADIAN + RED CROSS

Chinook Meat Market

Fresh and Cured Meats
Fresh Herrings & White Fish
Ship Poultry now while prices
are good.

We loan you crates, pay freight
and top market prices according
to grades

Bring in the birds, take back the cash. Also
bring in Hides and Horse Hair.

J. C. Bayley, Proprietor

USE GOOD SEED



Producers for their protection
should check the germination
of home-grown seed.

For FREE GERMINATION
TESTS leave your grain
samples with your

**ALBERTA PACIFIC
AGENT**

Wrapped to keep it pure,
full strength.

ROYAL never lets
you down...

Gives you bread
that's extra fine.

Smoothest, sweetest
in the town!

INDIVIDUALLY WRAPPED



**ROYAL
YEAST
CAKES**

MADE IN CANADA